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INSIDE Public Accounting Names The Nation's Best Managed Accounting Firms

Carmel, Ind. (October 7, 2008) – INSIDE Public Accounting's **Best of the Best** recognition honors 25 firms annually for their wise management and superior operational performance in fiscal and management metrics based on 50 criteria. Another 25 firms are recognized with designations as **Best of the Best Honorable Mentions**. This is the 14th year INSIDE Public Accounting (IPA) has named the best-managed accounting firms. 250 firms participated in this year's IPA Annual Survey and Analysis of Firms. Each of the firms is eligible to be considered for the IPA Best of Best honor, regardless of size.

"Best of the Best firms represent the top 25 accounting firms in the nation who each demonstrate the right combination of vision, planning and execution to deliver superior performance," says **Michael Platt**, principal of the Platt Consulting Group and publisher of INSIDE Public Accounting. "Firms who earn this designation are tops in their field, and represent the best of what the accounting profession has to offer," Platt says.

The 2008 Best of the Best firms range in size from \$6 million to \$275 million; represent nine states; have practice mixes ranging from audit specialists (as high as 93% of net fees) to tax specialists (71% of net fees) and everything in between. Eleven of the 25 firms are from the West, and 10 of those 11 firms are based in California – primarily clustered around San Francisco and Los Angeles.

"The measures these firms are taking are the right ones to sustain positive growth and longevity during good times and bad," says Kelly Platt, principal of the Platt Consulting Group and publisher of INSIDE Public Accounting. "We salute all of these firms and recognize their overall stellar management strategies as models that the profession can be quite proud of," Platt says.

With revenue growth of the group at 24.2% and income growth at 27.8%, Best of the Best firms turn in a scorecard that is the envy of their peers. They carefully weave together benefit packages, staff salaries, expense management, staff leverage, training, strategic planning, investments in their future, and the right feedback systems to accelerate growth of their firms. Not only are their growth rates strong, but they are able to pay partners on

average 75% more than their peers – with average partner compensation crossing the \$700,000 threshold for the first time in IPA history.

The Best of the Best Firms are listed in alphabetical order below:

Amper, Politziner & Mattia / Edison, N.J.; Argy, Wiltse & Robinson / McLean, Va.; Armanino McKenna / San Ramon, Calif.; Aronson & Company / Rockville, Md.; Beers + Cutler / Vienna, Va.; Burr, Pilger & Mayer / San Francisco; Feeley & Driscoll / Boston; Frazier & Deeter / Atlanta; Gerson Preston Robinson & Co. / Miami Beach, Fla.; Glenn M. Gelman & Associates / Santa Ana, Calif.; Grassi & Co., CPAs / Lake Success, N.Y.; Greenstein, Rogoff, Olsen & Co. / Fremont, Calif.; Hein & Associates / Denver; HMWC CPAs & Business Advisors / Tustin, Calif.; Hothouse Carlin & Van Trigt / Santa Monica, Calif.; Johnson Lambert & Co. / Raleigh, N.C.; **KMJ Corbin & Company / Irvine, Calif.**; Marcum & Kliegman / Melville, N.Y.; Morrison, Brown, Argiz & Farra / Miami; Novogradac & Company / San Francisco; Reznick Group / Bethesda, Md.; SC&H Group / Sparks, Md.; Seiler LLP / Redwood City, Calif.; Squar, Milner, Peterson, Miranda & Williamson / Newport Beach, Calif. and The Schonbraun McCann Group / New York.

For a more detailed look at the **IPA Best of the Best and Honorable Mentions**, please visit: www.plattgroupllc.com/bob2008.pdf

IPA also ranks the Top 100 Accounting Firms in the nation. To view the complete **IPA Top 100 firms**, go to: www.plattgroupllc.com/top100_2008.pdf

About INSIDE Public Accounting: IPA was founded in 1987, and is published by The Platt Consulting Group. Michael Platt and Kelly Platt are the principals of The Platt Consulting Group, located in Carmel, Indiana. INSIDE Public Accounting's monthly newsletter reports and analyzes the news, trends, strategies and politics that affect the nation's public accounting firms, providing them with the information and resources they need to compete and operate more profitably.

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